



*****CENTENNIAL CELEBRATION*****

The fertilizer industry has never seen an event quite like this!

100th Southwestern Fertilizer Conference
Monday, July 13th, 2026
5:30 – 9:00 pm

Starts at the Hyatt Regency New Orleans Empire Ballroom (2nd floor)
601 Loyola Ave, New Orleans, LA 70113

Grab your favorite New Orleans cocktail in the Empire Ballroom on the 2nd level of the Hyatt Regency, then join the Second Line musical parade for the short walk to the Caesars Superdome. We'll enter at Gate A which faces Poydras Street, on the north side of the stadium.

INSIDER TIP - No need to schedule a dinner for the night of the 100th Anniversary Celebration - it's a party, so there will be plenty of food and drinks. Pre-reserved tables will be available to entertain your customers during the event.

What can you expect at the party?

- ***Louisiana food***
- ***Sports arena food***
- ***Music from DJ Rav Smooth, the "Voice of the Superdome" playing your favorite hits***
- ***Specialty bars***
- ***Caricaturist***
- ***Tarot Card Readers***
- ***Football Games – Pass & Kick, Fowling (you'll find out)***
- ***LED Miniature Golf***
- ***Trucker Hat Give-away***
- ***Prizes***
- ***Multiple photo opportunities***
- ***and more!***

IMPORTANT: Superdome entry rules

- Every person must be wearing a name tag – that's your ticket for entry
- Bag Policy: approved bags include one clear plastic, vinyl, or PVC bag not exceeding 12" x 6" x 12", or one small clutch no larger than 4.5" x 6.5". The clear bag must be fully transparent — bags with thick logos, patterned designs, or materials that block visibility are not accepted.
- Prohibited Items: no outside food or drinks, no video cameras, no cans or bottles, no weapons, no audio recorders, and no iPads are permitted.
- The Superdome is a non-smoking facility.