



www.SWFertilizer.org

98th Southwestern Fertilizer Conference
Omni Nashville Hotel
250 Rep. John Lewis Way S, Nashville, TN 37203

Sunday, July 14th – Thursday, July 18th, 2024

This is the fertilizer industry's largest meeting, with 2140 attendees representing 751 companies in 2023. The SWFC is a little unique – it is truly designed as a networking conference. For the conference to be successful for all attendees, we highly encourage that appointments are made prior to the conference.

All events at the Omni Nashville Hotel (level 2) unless noted otherwise

Sunday, July 14

1:00 pm – 6:00 pm

SWFC Registration Desk Open

Broadway Ballroom Foyer

1:30 pm

Nutrients for Life Foundation Golf Tournament (bus leaves hotel at 12n)

Gaylord Springs Golf Links

Monday, July 15

7:30 am – 6:00 pm

SWFC Registration Desk Open

Broadway Ballroom Foyer

8:00 am – 5:00 pm

Company meetings (various locations, refer to app or program booklet)

8:00 am – 7:00 pm

Meeting Modules Open

Broadway Ballroom

8:00 am – 7:00 pm

Booths and Reserved Tables Open

Broadway Ballroom

8:00 am – 7:00 pm

Complimentary Meeting Tables Open

Broadway Ballroom Foyer

9:00 am – 11:30 am

Guest Program & Tour (ticket required)

Legends Ballroom

5:00 pm – 6:30 pm

Monday Reception

Broadway Ballroom

Tuesday, July 16

7:00 am – 6:00 pm

SWFC Registration Desk Open

Broadway Ballroom Foyer

7:30 am – 8:50 pm

Breakfast: VIP Speaker – ticket required

Featuring economist Dan Basse. Dan Basse has been in the commodity business since 1979, providing research and insight around the globe. His counsel is sought out in 81 nations – by farmers, elevators, processors, millers, food companies, trading companies, importers, exporters, meat packers, and more.

Legends Ballroom

9:00 am – 5:00 pm

Company meetings (various locations, refer to app or program booklet)

8:00 am – 7:00 pm

Meeting Modules Open

Broadway Ballroom

8:00 am – 7:00 pm

Booths and Reserved Tables Open

Broadway Ballroom

8:00 am – 7:00 pm

Complimentary Meeting Tables Open

Broadway Ballroom Foyer

4:30 pm – 5:30 pm

NextGen Reception (open to all attendees new to the fertilizer industry)

Broadway Ballroom Foyer Grand Staircase

5:00 pm – 6:30 pm

Tuesday Reception

Broadway Ballroom Foyer

Wednesday, July 17

7:30 pm – 8:50 pm

Breakfast: SWFC Awards & Annual Business Meeting (all attendees and guests welcome to attend) – ticket required

Legends Ballroom

7:00 am – 11:00 am

SWFC Registration Desk Open

Broadway Ballroom Foyer

8:00 am – 5:00 pm

Company meetings (various locations, refer to app or program booklet)

8:00 am – 5:00 pm

Meeting Modules Open

Broadway Ballroom Foyer

8:00 am – 5:00 pm

Booths and Reserved Tables Open

Broadway Ballroom Foyer

8:00 am – 5:00 pm

Complimentary Meeting Tables Open

Broadway Ballroom Foyer

Thursday, July 18

8:00 am – 12:00 pm

Company meetings (various locations, refer to app or program booklet)

12:00 pm

Conference Conclusion